



Wear? Canada!

**Exhibitor Package at
ISPO Winter 2007**

Exclusive Opportunity for Canadian activewear companies wishing to exhibit at ISPO Winter 2007

**Wear?Canada! Pavilion • ISPO
February 4-7, 2007
Munich, Germany**

Are you in the activewear/sportswear sector and ready to market your products globally? If so, ISPO, the world's leading trade show for activewear, outerwear and sporting goods, is the place for you.

Our all inclusive Wear?Canada! pavilion package features a turnkey booth, common area lounge, and truly exceptional marketing support. This package will save you more than 50 % !



canadian apparel federation
fédération canadienne du vêtement

Wear?Canada! Package includes:

- **9 square meter booth** in professionally designed pavilion: gridwall/slat wall, 1 table, 4 chairs, 3 shelves, 1 power socket and 1 spotlight for every 3 square meters, 1 waste basket and ash tray, daily cleaning
- **Exhibitor passes** for you and your staff
- Access to the Wear?Canada! lounge (Comfortably furnished common area offers light refreshments and beverages; staffed by bilingual hostess)
- Contact with European sales reps, shipping, and communications specialists
- Complimentary on site consultation at ISPO with German based fashion consultant, Marc Lugert
- Your company featured in ISPO catalogue and/or planner and www.wearcanada.ca
- Placement in Wear?Canada! media kit distributed at ISPO Winter 07
- Participation in ISPO fashion show (3 looks)
- Product placement in SazFashion publication

Rate:

CAF Member	\$5500.00 CAD*
CAF Non Member.....	\$6500.00 CAD*

*Larger booths will be prorated.

To confirm your participation, or to learn more about this opportunity, please contact Eileen Melnick McCarthy at 1.800.661.1187 ext. 222 or emelnick@apparel.ca

**Space Limited. Deadline to confirm participation:
October 27.06.**